



The Trust for Exeter City

Exeter City Supporters Society – Trust Board Meeting

Trust Board Meeting MinutesPart A

Meeting held at St James' Park

13th February 2017

Trustees present:

Martin Weiler (Chair), Elaine Davis, Paul Farley, Clive Harrison, Peter Holding, John Kanefsky, Pete Martin, Matt Phillips (via audio link)

Officers present: Steve Chudley, Alice Cook, Graham Deasy

Other attendee: Doug Gillard

Apologies: Paul West, Laurence Overend, Neil le Milliere, Sean Devine

Item No	Item	Action
17/02/A1	Minutes of meeting on 9th January 2017 The minutes were unanimously approved and signed as a correct record	
17/02/A2	Matters arising There being none as all matters arising were considered under the relevant agenda item	
17/02/A3	Report from Working Groups (i) Finance & Governance Group <ul style="list-style-type: none">• A report from the FGG had been circulated.• The Draft minutes of the FGG meeting of 7th Feb had been circulated.• The Working Group Membership & Conduct Policy had been circulated. It was emphasised this policy only applied to those members serving on the FGG, where a higher test of fidelity was required. For members of other groups a protocol for non-trustees agreement drawn up by JK had been circulated at the meeting of 9 th January 2017 and this was unanimously	



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	<p>approved by the Board</p> <p>(ii) Ownership Working Group</p> <p>The minutes of the OWG meeting of 1st Feb had been circulated</p> <ol style="list-style-type: none"> a) Election Group – minutes of last meeting will be circulated b) Corporate Launch 20th February. Trustees were asked to attend and support this key event. c) Forum – to be held on Mon 6th March with Paul Tisdale in attendance from 6.30 – 7.30 d) Visualisation – MP made a presentation to illustrate how the ‘Tableau’ software package works in respect of data analysis of our membership. The TB thanked MP for the presentation and asked the OWG to follow up regarding potential usage <p>(iii) Community</p> <p>No meeting of the group had taken place since the previous Trust Board.</p> <p>The Trust Board were updated on a number of matters:</p> <ul style="list-style-type: none"> • The current HLF project on the history of St James Park will have a celebration event on 23rd March 2017 • The University of Exeter submitting further bid to Heritage Lottery Fund on behalf of the History group • 4th May – consideration to be given to commemoration activity to recognise the 75th anniversary of the bombing of Exeter, the loss of life the victims of which included the ECFC Chairman and an ex-player. • TB gave approval for work to commence on a business plan regarding the publication of book on the history of St James Park. It is anticipated the business plan will be presented at the October meeting of the Trust Board. • The home match v Stevenage on Saturday 18th February has been designated as the club’s annual ‘Football v Homophobia’ fixture. 	<p>OWG to follow up contact MP with any ideas for use of data</p>
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	<p>(iv) Communications & Engagement Group</p> <p>Papers circulated:</p> <ol style="list-style-type: none"> 1. Draft Policy on Recording and Publication of Trust Events 2. Minutes of Meeting - 15th December 2016 3. Briefing paper <p>The Trust Board unanimously approved the adoption of the:</p> <ul style="list-style-type: none"> Ask the Trust Board Proposal Quarterly Report Proposal Trust Communications Policy Trust Communications Strategy Trust Communications Protocol Communications and Engagement Group Terms of Reference <p>The papers had been previously circulated at the Trust Board meeting of 9th January 2017.</p> <p>The Trust Board unanimously approved the DRAFT Policy on Recording and Publication of Trust Events subject to the inclusion of one further stipulation, i.e.</p> <p>‘No individual may stop the filming of an event if they disagree with filming being undertaken.’</p> <p><u>Web and Social Media Officer</u></p> <p>The Trust Board approved the recruitment of a Web and Social Media Officer and, if applicable, the payment of an Honorarium.</p>	
17/02/A4	<p>Updates</p> <p><u>Chairman’s Report</u> :</p> <ul style="list-style-type: none"> • Attending EFL meeting on Thurs 16th February • Will be attending EFL annual conference in June <p><u>Gates Committee (JK)</u></p> <ul style="list-style-type: none"> • Attendances at first team matches are rising • Attendance for Wycombe match (3656) was the highest for a midweek league game for several years 	



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	<ul style="list-style-type: none"> the combined home attendance shortfall on prediction is approximately 100 <ul style="list-style-type: none"> The new Ticket Manager, Adam Hay, has been given the ultimate responsibility to make recommendations to the Club Board on ticketing matters JK to attend next Club Board meeting for the 'Gates' item <p><u>Family (CH)</u></p> <ul style="list-style-type: none"> Identification of family area during construction of Grandstand is a priority. Proposals should be available to Trust Board at the next meeting. There is a need to gear-up marketing to boost Junior Grecian membership and match-day attendances 	
17/02/A5	<p>Co-options Up to 3 co-options are available to the Trust Board They can be offered to suitable persons based on the skill-mix required for the Trust Board to achieve its priorities.</p>	
17/02/A6	<p>Corporate Governance Code This matter to be discussed at the March Trust Board meeting</p>	
17/02/A7	<p>Supporters Direct The Trust Board unanimously approved:</p> <ul style="list-style-type: none"> the payment of the annual subscription (£100) and a donation of a further £100 to Supporters Direct 	Steve Chudley to action with immediate effect
17/02/A8	<p>'Away Day' & Part B summary</p> <p><u>Accounts</u> The Club Accounts will be published on the Club website. The publication date will be publicised.</p> <p><u>Re-development</u> Trustees were updated and it is hoped there will be an announcement made In the near future.</p> <p><u>Business Plan</u> Trustees requested the copy of the Club Business Plan is with the Trust Board by 21st February 2017</p>	



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	<p><u>'Away Day'</u> Prior to the formal Trust Board meeting, Trustees reviewed the Vision and Mission statement and agreed it was still relevant. Action plans were circulated and it was agreed to focus on fewer key actions. The Working Groups are to identify & prioritise deliverable targets.</p>	<p>The Working Groups are to review the Action plans & report back to the Trust Board</p>
17/02/A9	<p>Any other business</p> <p>Mark Tyler had agreed to host a fundraising evening based on the 'Conference Call' film. Monies raised will be donated for use in the Academy</p> <p>There being no further business the meeting closed at 9.00p.m.</p>	
	<p>Date of Next Meeting Monday 13th March 2017 at 6.30pm</p>	