

## Clive Harrison - Manifesto

I have been involved in junior football for many years as a player, coach, referee, welfare officer, committee member and club secretary.

Professionally I spent over 20 years in the hotel and catering industry at General Manager level and as a business owner. For the last 12 years I have owned businesses in the online retail and travel sectors.

I have supported Exeter City since settling in Devon some 8 years ago and since moving to Exeter 3 years ago, I haven't missed a home match. I travel away whenever possible.

I am currently involved with the club on a voluntary basis as a Junior Grecians committee member and look after their website, Facebook and Twitter accounts, including the Family Ticket Offer. I helped produce the free junior programme "The Roar" which was shortlisted for a Football League award last season. This year I have taken on a role as one of two new Ball Boy/Girl coordinators.

I am standing for election to the Trust Board because I believe I have something to offer. Today, Football, whether we like it or not, is a business, but we should not forget that it is an entertainment business. My background in service industry together with my online business experience highlight the need to put the customer first. The Trust its members and the Club its supporters. However, I sense a growing disconnect between both.

Reading recent election manifestos, I find that most share the same reform vision for the Trust and the Club, but for some reason it isn't coming to fruition. It is time to reinforce this vision, refocus and look to the future with ambition while remaining financially conscientious. Ambition is an attitude, it costs us nothing, it's about wanting to achieve success. I believe that vision starts with Inclusion and Accountability.

- Inclusion: For the Trust to be more transparent, communicate better, grow and empower the membership
- Accountability: To identify responsibilities, monitor progress and act when necessary

Work is being done in these areas but that effort needs to be supported. In short make the slogan "**We own our football club**" credible to the membership.

Today's technology makes it possible to efficiently achieve greater inclusion through member voting and communication.

I would also like to see further integration of the Trusts 300+ non-voting youth members, the future of our Club, through educational events and junior forums etc.

Clive Harrison

Supporters: Pete Martin, Martyn Gray, Beverley Gray