

Mark Cordell - Manifesto

EXETER CITY A.F.C LIMITED, as listed on companies house is first and foremost a business. I am standing for a position on the trust board, the majority shareholder of this business, to continue establishing the stability of this company so future generations can continue to support a club they can call their own. In a time where lower league football faces many challenges for survival, including the money divide from the premier league, the potential threats of U21 teams and even Scottish teams joining the league structure, it is even more important that clubs stay united and profitable to guarantee their future survival.

My aim is to be involved in as many areas of the trust as my time allows and to ensure communication with the money paying fans is at a maximum, as a club we are stronger together. One of the most obvious ways to develop the trust further is to increase the current member base and this is something I will work hard do to if elected on the board, alongside this I will seek active involvement in liaising with the public through such events as ground tours.

I have already achieved elements of this by adding to the fan base and in some cases turning fringe fans in to season ticket holders, I also contributed to the Red or Dead scheme when the club needed their fans the most.

I will push ideas and decisions which I feel to be in the best interest of the club based on my business acumen and voice the opinion of the fans where I feel change is necessary. I gained a BA Hons degree with a year in industry from University and subsequently worked for 7 years in commercial roles where I was heavily involved in the running of business elements including profit and loss management.

With your support it will be my aim to use my skills and follow strongly the beliefs outlined above to firstly secure a place on the supporters' trust board and secondly see both the trust and club in a stronger position after one year. If successful I would then look to stand for re-election to assist further with the development of the Supporters Trust and the football club we are proud to call our own.

Mark Cordell

Supporters: Scott Arnold, Alan Dennis, Malcolm Huckvale