

Exeter City AFC Supporters Society - Trust Board Meeting
6th August 2015

Trust Board Meeting Minutes – Part A

19:40 – 6th August 2015, St James Park – Courtney Room

Trustees Present:

Neil Le Milliere (NLM), Elaine Davis (ED), Pete Martin (PM), Martin Weiler (MW), Paul Farley (PF/Chair), David Hitt (DH), Richard Clutterbuck (RC)

Officers Present:

Andy Beer (AB), Nick Hawker (NH), Alice Cooke (AC), Steve Chudley (SC)

Guests:

Julen Beer

A/01 Apologies

Apologies were received from - Peter Holding, Laurence Overend, John Kanefsky, Linden Bray

A/02 Approval of Minutes from the 22nd June 2015

Proposed: Neil le Milliere

Seconded: Elaine Davis

For: 3

Against: 0

Abstain: 4

Carried.

A/03 Actions Arising from the Previous Meeting

None

A/04 Reports from Sub-Boards & Working Groups

i. Finance & Governance

RC welcomed Steve Chudley (SC) as the Trusts new Finance Officer.

RC reported that the Trust Corporation Tax was now up to date and settled. In addition, he assured the TB that the Trust accounts were now with Francis Clark who were preparing the year end statements for audit. To assist in this process Mike Braund was sending an e-mail out requesting information on missing transaction detail. He asked that everybody respond.

RC reported that the Trust bank accounts showed balances of £92.7k with an additional £6.9k set aside for the floodlight maintenance – money raised as part of the 'Light up the Park' campaign.

SC reported that he had completed the bank mandate that would allow him to raise and sign cheques and was in receipt of the Internet Banking link that would give him the facility to access the accounts on-line.

Although the TB had previously agreed that they would be happy to pay for the services of a book-keeper SC commented that this might not be necessary.

SC asked that all payments into the bank be made by Frank Sealy; these could be left in the Trust pigeon hole for collection. SC would create a remittance form in order that the monies be attributed to the correct revenue source.

NLM asked about the current practice of making regular payments to the Club. He expressed concern that this money went into a 'general pot'. PM asked if the money could be 'donated' to a specific area (e.g. academy). ED expressed concern at the politics surrounding this. MW stated that the TB needed to review the amount given to the Club

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ahead of its budget setting exercise. He asked the Finance & Governance Group to bring a proposal to the table.

ii. Trust Ownership & Membership

ED stated that there would be a 'Fans' Forum' on 3rd September at which Paul Tisdale would speak.

PM suggested that the TB offer to make a key-note speech at the next Supporters Direct AGM. He also noted concern that a 'sports bar' was to be opened in Sidwell Street and the effect that this might have on 'the Park' on match days.

iii. Community

PF detailed progress around the Players Association that was launched at the friendly with Fluminense. There had been a good and continued response.

PF noted that the home game against Notts County (24th October 2015) was to be the designated 'Royal British Legion' game at which the local 'Poppy Appeal' would be launched.

PF updated on the 'History Group' progress saying that 'Grecian Voices' would soon be transferred to the University and will become an archive. The next meeting was scheduled for September 14th.

MW noted the success of the 'One Game One Community' summer tournament. There had been some excellent publicity. He added that the Stevenage game was to be the designated OGOC match and would cover mental health issues.

MW noted that Aidan Hamilton would be at Saturday's game signing copies of his book.

iv. PR & Communications

AB noted that they were still waiting on new e-mail addresses for the TB. A volunteer was setting these up. AC added that it was the intention to set-up a 'joint comms committee' with the Club.

A/05 Any other business

i. AGM / Strategy & Vision Alignment

DH said that the TB should use the AGM to publicise the work completed by the TB at the AGM. Perhaps the Chairman could incorporate these things in his address to the meeting.

ii. Board Membership Conduct document

This document was deferred to the OWG and would be considered alongside the adoption of Supporters Direct rules.

iii. Co-opted Trust Board – Skills Gap

DH raised the issue of co-opting to the TB people who filled a specific skills gap. MW noted that the TB need to take more time to consider what these are and their priority.

iv. Confirmation of AGM Date & Election Candidates

After an e-mail trail NH confirmed that the date of the AGM was 24th October 2015 and that the TB would be seeking three placements on the TB at the elections.

v. Loan to Grecian Goal for purchase of equipment

This was no longer an issue and not discussed.

vi. Trust WEB-Site Updates

JK (not present at the meeting) had prepared a detailed list of issues that needed correcting or updating on the Trust WEB-site. **Action: AB would review.**

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vii. Marketing Plan for the Trust

Guest speaker, Julen Beer presented a power-point on a possible marketing strategy for the Trust. This formed part of his Business Management degree dissertation. The presentation was well received and members of the TB requested copies.

v. Kitchen Equipment

AC asked if the Trust would donate funding toward the purchase of kitchen equipment at the Cat & Fiddle for use by the Academy.

Approval of a £200 spend on kitchen equipment for the Cat & Fiddle.

Proposed: Elaine Davis

Seconded: David Hitt

Carried unanimously.

Date of Next Meeting: Wednesday 2nd September 2015

During the period between meetings the TB agreed by e-vote the sponsorship of the Exeter City Ladies. This was set as being £750pa for a period of 3 seasons.

For: 8

Abstain: 2

No-vote: 1

Carried: