

Minutes of the Board of Society Meeting (Part A)**Venue:** Tribute Room, St James Park, EXETER**Date:** 14th April 2014**Members Present:**

Neil Le Milliere (NLM), Richard Clutterbuck (RC1), Bernadette Coates (BC), Roger Conway (RC), Andy Bratt (AB), Elaine Davis (ED)

Officers Present:

Andy Beer (AB1), Nick Hawker (NH), Alice Cooke (AC)

Members Present:

Martin Lawrence

A/01 Apologies

Apologies were received from Laurence Overend, Martin Weiler, Paul Farley, and Anthony Smith. Roger Conway had advised of need to leave the meeting at 8pm.

A/02 Minutes (Part A) of Trust Board Meeting – 6th March 2014

Proposed: BC

Seconded: ED

For: 6

Against: 0

A/03 Matters arising from previous Minutes

RC reported that Nigel Banks had completed the 'Articles' document and this would be considered by the Finance Group; it would then be referred to the TB.

A/04 Reports from Sub-Boards & Working Groups**i. Finance & Governance Working Group**

There had been no meeting since the last TB.

ii. Trust Ownership & Membership Working Group

AB described a meeting with Andrew Howard and the intention to launch a membership drive during the summer. The format would entice new members with an enamel membership badge. The intention was to encourage existing members to 'sign-up a friend' and receive 2 free tickets to a game. In addition, existing members would be encouraged to 'double their subs', again with the enticement of 2 free tickets. AB noted that it was imperative the TB took advantage of the Northcott play to 'sell the Trust'. Access to the free tickets had to be guaranteed (by the Club) before this campaign could commence.

PH noted that a suitable 'Trust' communication should be included with the season ticket dispatch.

AB spoke about the 'Samba Party' (20th July 2014) and that he had booked 'Street Heat' at £350 and a face painter at £90. He was approaching Crealy Adventure Park for further sponsorship, possible including a balloon race.

Proposed 'Samba Party' budget of £850 (carried)

Proposed by: AB

Seconded by: ED

For: 5

Against: 1

(NB – RC1 noted that he thought this was an excessive amount.)

AB noted that the 'Volunteers Party' would take place as part of the samba event. Each volunteer would receive a food and drink voucher (e.g. burger & beer).

ED updated the TB on a Brazilian themed exhibition to be held in the Cathedral. ECFC's 11 board Brazilian display will feature along with Art work from local primary school children. It is hoped TB members will be invited to the opening in June.

iii. Trust Community Working Group

Both Paul Farley and Martin Weiler had submitted reports which were not discussed.

NH updated the TB on the 'Have You Ever Played Brazil?' publication and noted that it was highly unlikely that the 'Scunthorpe' match would be met. However, there were numerous opportunities during the summer to launch. He noted that £160 of unexpected cost (for a licence to reproduce a Punch cartoon) had been incurred.

iv. Trust Communications

AC asked if there was any progress of Trust signage around the ground and it was confirmed that no further progress had been made.

NH commented on the inappropriateness of the existing notice board (it takes two folk to remove and reinstall when notices change). He would investigate something more appropriate for both the Red Square and Old Grandstand Area.

AC encouraged the use of the 'Easy Fundraising' search engine.

A/05 Items for Discussion & Decision

i. Light Up the Park (LUPT)

ED reported that there was some difficulty in accessing the LUPT bank account which was being looked into. Currently however, the figure raised was £3,490.00.

PH asked how much was required. There was some uncertainty around this with a figure between £50k - £57, quoted. Much of this would be determined by the actual solution finally deployed.

ED updated on the requirement for posters, etc. 'Big Media' had said they would design a poster but would require credit on the posters and the Trust would be required to pay for printing. More discussion would take place.

It was also noted that the prostate cancer collection had clashed and directly impacted on the supporters club 'World Cup draw'. AB would speak to Richard Horne about this and try to resolve for the remainder of the games.

ii. SJB Meeting

AB reported that the Club are not keen to meet soon. The TB need to draft their strategic aims and AB requested that the TB send to him their thoughts.

A/06 Any other Business

AB reported that a Mr. Badman and his girlfriend would be the Trust's guest at the Gala Ball.

NLM expressed disappointment that the 'Director for the Day' prize was being taken as 'underwhelming' by many winners.

A/07 Date of next meeting:

19th or 21st May 2014. (TBC)