

**Minutes of the Board of Society Meeting (Part A)****Venue:** Courtenay Room, St James Park, EXETER**Date:** 6<sup>th</sup> March 2014**Members Present:**

Neil Le Milliere (NLM), Martin Weiler (MW), Paul Farley (PF), Richard Clutterbuck (RC1), Bernadette Coates (BC), Laurence Overend (LO, Chair), Roger Conway (RC), Andy Bratt (AB), Elaine Davis (ED)

**Officers Present:**

Andy Beer (AB1), Anthony Smith (AS), Nick Hawker (NH)

**Guests:**

Andrew Howard – Lakeside PR

**A/01 Apologies**

Peter Holding, Alice Cooke

**A/02 Minutes (Part A) of Trust Board Meeting – 22<sup>nd</sup> January 2014**

Acceptance of Minutes Proposed by: RC1

Seconded by: ED

**Result: For:** 9

**Against:** 0

**Abstain:** 0

**A/03 Matters Arising from previous Minutes**

None

**A/04 Reports from Sub-Boards & Working Groups**

- i. Finance & Governance Working Group** **Roger Conway**  
RC provided papers for which there were no questions.  
AS was requested to provide an Income & Expenditure Account for each meeting.  
Authorised signatories had now been resolved.  
Nigel Banks had the Club 'Articles' in hand and would be distributing a draft shortly.  
  
NB – RC had left the meeting at this time (not recorded)
- ii. Trust Ownership & Membership Working Group** **Andy Bratt**  
AB stressed that there was an expectation that both LO and Edward Chorlton would attend the next Trust forum.  
A 'special' Brazil focused event would be planned at SJP – project team comprising of AB, BC and Frank Sealey.
- iii. Trust Community Working Group** **Paul Farley/Martin Weiler**  
MW referred to the OGOC paper.  
MW reminded Trust of the upcoming 'Respect' festival. This year it might be good to have a higher profile at the event.
- iv. Trust Communications** **Andy Beer**  
No commentary.  
NLM pointed out that the 'Senior Reds' link on the WEB site was not working.

***In respect of Andrew Howard:***

Andrew Howard of Lakeside PR (Exeter) attended the meeting to advise on certain aspects concerning the Trust. Following a discussion Andrew would present a report on

recommendations beyond those already communicated but not actioned. Among the aspects to be commented on were:

- a) Managing Expectations
- b) Attracting new members;
- c) Improving relationships.

Andrew suggested that that he Trust stand should have forms upon which non-Trust members details could be recorded for follow-up, especially if they had taken a membership form.

NH would investigate the use of an iPad to allow for sign-up on the spot. NH would also try and obtain 'endorsements' from other league clubs.

The Trust would provide Andrew with 3-4 important messages they were looking to communicate.

#### **A/05 Items for Discussion & Decision**

- i. 'Light Up the Park** **Elaine Davis**  
ED updated on current status. No actions.
- ii. Trust Player of the Year** **Andy Bratt**  
AB raised the E-Vote results (see below) with respect to presenting a Trust Player of the Year award (in line with the monthly competition).  
  
LO would talk with Simon Hayward about a recommendation for the Trusts 'Young Player of the Year'.  
  
AB raised the issue of the Volunteers Party, reflecting on the poor experience of the previous year.
- iii. Stand Alone Brazil Tickets** **Neil Le Milliere**  
NLM reported that all tickets included some kind of package, hence the cost, and he had been informed that this was purely in the hands of Fluminense. LO would ask Julian Tagg if this was indeed the case, or whether folk could simply purchase a match ticket.
- iv. Away Day Review** **Laurence Overend**  
This was generally considered a success. MW commented on it being 'early days' of a new era for the Trust. Both ED and RC1 commented on it being a good experience to engage with other Trustees.

#### **A/06 Any other Business**

- i.** LO commented on his need to delegate more, particularly in the light of increased correspondence following results and the season ticket material.

#### **A/07 Date of Next Meeting**

16<sup>th</sup> April 2014

#### **E-Vote Results:**

##### **Proposal to Purchase a 'Trust Player of the Year' Trophy (maximum value: £50)**

**For:** 7  
**Against:** 0  
**Abstain:** 0  
**No Votes:** 3

**Proposal to purchase 2 Gala Ball tickets as winning prize for members draw - winners will present the 'Trust Player of the Year Trophy – cost £90**

**For: 6**

**Against: 0**

**Abstain: 1**

**No Votes: 3**