



**Exeter City Supporters Society – Trust Board Meeting**  
**Trust Board Meeting Minutes Part A**  
**Meeting held at St James' Park on 10<sup>th</sup> April 2017**

**Trustees present:**

Martin Weiler (Chair), Elaine Davis, Sean Devine, Paul Farley, Clive Harrison, Peter Holding, Pete Martin, Laurence Overend, Paul West, Nick Hawker joined the meeting after his co-option

**Officers present:** Steve Chudley, Alice Cooke, Graham Deasy,

**Apologies:** Matt Phillips, Neil le Milliere

Item No	Item
10/04/A1	<p><b>Minutes of meeting on 13<sup>th</sup> March 2017</b></p> <p>The minutes were unanimously approved and signed as a correct record</p>
10/04/A2	<p><b>Matters arising</b></p> <p>None</p>
10/04/A3	<p><b>Review of Election Policy</b></p> <p>A paper which had previously been circulated, was presented to the TB by John Street.</p> <p>John reported on the brief for the review and spoke to the paper highlighting key issues- :</p> <ul style="list-style-type: none"><li>• Imperative that database is kept updated</li><li>• Candidate manifestos should include photograph of candidate</li><li>• £100 limit is set for candidate expenses</li><li>• Form an 'Election Management Group', ideally with an independent Chair</li><li>• Social Media should be embraced in respect of communications &amp; electioneering</li><li>• To explore 'on-line' voting including a survey of members</li><li>• Retain the first-past-the-post system – no support for STV (single transferable vote)</li><li>• No recommendation for proportional representation system</li><li>• Election Managerial Group to consider sanctions for non-compliance</li></ul> <p>John noted Trustee comments &amp; the working group will take them into account before submitting their final recommendations to the TB.</p>



	<p>The TB thanked the Working Group for their diligence and hard work in producing such a thorough and appropriate document.</p> <p>John Street left the Meeting</p>
10/04/A4	<p><b>Key priority discussion.</b></p> <p><b>Co-opting TB members</b> In line with previous discussions, the Chair recommended that Nick Hawker be co-opted on to the TB. Trustees believed Mr Hawker's specialist knowledge of IT and his experience of TB business as past Secretary would bring considerable skills to the work of the Board. Voting: 8 in favour with 1 abstention Nick was invited to join the meeting</p> <p><b>Recruitment / retention of Members</b></p> <p>4 key areas were identified: <u>Corporate membership</u> - significant matters</p> <ol style="list-style-type: none"><li>1. requires a full-time commitment to recruit, nurture &amp; retain members.</li><li>2. hold events to attract back previous members</li><li>3. continue to provide opportunities to experience the Heritage Lounge. The TB approved the funding of 2 seats (instead of 3) for the season 2017/18.</li><li>4. use existing contacts e.g. Chamber of Commerce to reach potential members</li></ol> <p><u>Junior Grecians</u> - significant matters</p> <ol style="list-style-type: none"><li>a. Current membership 260. Target membership: Year 1 - 380 , Year 2 - 460</li><li>b. Next seasons enhanced Junior Grecian Membership Package currently being produced.</li><li>c. Attracting volunteer assistance on match days</li><li>d. Study Millwall FC &amp; Newport C. FC schemes</li></ol> <p><u>Students (University)</u> - significant matters</p> <ol style="list-style-type: none"><li>a) Untapped source – need to nurture ongoing relationship</li><li>b) 5<sup>th</sup> largest Society at the University (492 members)</li><li>c) MW in discussions with the joint Presidents– next meeting May 2017</li></ol> <p><u>Retention &amp; recruitment</u> - significant matters</p> <ul style="list-style-type: none"><li>• Update &amp; re-launch the '10 good reasons' recruitment campaign</li><li>• Create package for Season Ticket holders (2018/19)</li></ul> <p><b>Volunteers &amp; Co-options</b> The need for more support from volunteers to undertake tasks was again re-iterated.</p>



	<p><u>Significant matters</u></p> <ul style="list-style-type: none"> <li>▪ Seek external sources of volunteers e.g. Volunteers Week in June, The Guild of Students, C.V.S.</li> <li>▪ Identify tasks requiring volunteers to help with - continue to advertise and keep campaign high-profile. There had been an encouraging response to the recent publicity.</li> <li>▪ Opportunities with summer-time work parties</li> <li>▪ PF undertaking an audit of volunteers hours</li> </ul>
8.40pm	Alice Cooke gave her apologies and left the meeting
10/04/A5	<p><b>Checktrade trophy</b></p> <p>The results of the survey seeking members/supporters opinion regarding the future format of the Checktrade trophy were circulated:</p> <ul style="list-style-type: none"> <li>- Continue with a Trophy that includes invitations to Category 1 Academy Clubs 12.1%</li> <li>- Revert to a Trophy just for L1 and 2 Clubs 78.6%</li> <li>- Scrap the Trophy altogether 9.3%</li> </ul> <p>248 votes cast ECFC &amp; the TB were to be represented at an EFL meeting to discuss the future format of the Trophy, which was taking place on Tuesday 11<sup>th</sup> April.</p>
10/04/A6	<p><b>Report from Working Groups</b></p> <p>a) <b>Finance &amp; Governance Group</b></p> <p>The following papers had been received by the TB</p> <ul style="list-style-type: none"> <li>• FGG strategic objectives</li> <li>• Draft minutes of FGG Meeting of Tuesday 4<sup>th</sup> April</li> <li>• Notes relating to the filing of the company accounts for 13 month period ending 30 June 2016</li> </ul> <p><u>Matters arising</u></p> <ul style="list-style-type: none"> <li>▪ Interim Business Plan delivered. Date of delivery of the full Business Plan to be discussed at next CB; the aim is that it is to be produced before the start of the 2017/18 season. The plans will be reviewed quarterly &amp; updated annually</li> <li>▪ Trust Budgeting Process to commence</li> </ul> <p>ii. <b>Ownership Working Group (OWG)</b></p> <p>The Minutes of the OWG meeting of 21<sup>st</sup> March 2017 had</p>



	<p>been circulated to the TB</p> <p><u>Matters arising</u> The recommendation that Paul West be appointed Chair of the Working Group, was unanimously endorsed by the TB.</p> <p><b>iii. Community</b></p> <p>The Minutes of the Community Group meeting of 13<sup>th</sup> March 2017 had been circulated to the TB</p> <ol style="list-style-type: none"><li>1. In order to support a further bid to Heritage Lottery Fund, the TB unanimously agreed to pledge match funding of £1,500.</li><li>2. The Trust, ECFC &amp; FitC had been highly praised for their work with Exeter City of Sanctuary (who provide opportunities for unaccompanied child asylum seekers)</li><li>3. The 'History of St James Park' film is to be premiered at 7.00pm on 27<sup>th</sup> April in the Paramount Suite at StJP</li></ol> <p><b>iv. Communications &amp; Engagement Group</b></p> <p>The Minutes of the Communications &amp; Engagement Group meetings of 9<sup>th</sup> February &amp; 23<sup>rd</sup> March 2017 had been circulated to the TB</p> <p><u>Matters arising</u></p> <p>The advertisement for Web and Social Media Officer vacancy had brought a positive response The new-look Newsletter had a pleasing response and had been well received. It was agreed to incorporate links to Trust videos in future editions</p>
10/04/A7	<p><b>Chairman's Report</b></p> <ol style="list-style-type: none"><li>1. MW is to produce an update for the website, newsletter, etc., on his first 6months in office.</li><li>2. The next meeting of the Chairmen of the Four Boards (CB, TB, FitC, Academy) will take place on 15<sup>th</sup> May.</li><li>3. A survey had been circulated from the EFL to seek views on the effectiveness of the EFL.</li></ol>



10/04/A8	<p><b>Part B Summary</b></p> <ol style="list-style-type: none"><li>1. MW had met with Paul Tisdale in the first of a series of occasional meetings. It was a positive meeting which is designed to foster a strong working relationship between the Manager &amp; the Trust.</li><li>2. The TB are to invite KM to a future meeting to discuss the cash-flow projections</li></ol>
10/04/A9	<p><b>Any Other Business</b></p> <p>In the light of changes made to the CB meeting dates the TB will review their scheduled meeting dates for 2018. The FGG will also be re-visiting their meeting calendar.</p> <p>There being no further business the meeting closed at 9.15 p.m.</p>
	<p><b>Date of Next Meeting</b></p> <p>Monday 15<sup>th</sup> May 2017 at 6.30pm in the Board Room at St James Park</p>